

Executive Bios

Robert Abrams

FOUNDER & CHIEF EXECUTIVE OFFICER

Mr Abrams provides strategic oversight for the company and focuses on new product invention. He personally looks after our growing patent portfolio and managing key external relationships. Mr Abrams is a seasoned entrepreneurial visionary with over 60 years experience founding and growing industry changing organizations. He has spent more than 50 years inventing safe containers for regulated industries such as Dairy, Drug testing, pharmaceutical, and medical devices. He has orchestrated 3 successful exits as a founder and has established pioneering partnerships with the likes of M&M Mars, Johnson & Johnson, Roche, and Novartis. A graduate of Cornell University with continued support as a member of the University's various boards.

Mr Abrams personally holds more than 100 patents to his name.

Lawrence Ganti

CHIEF BUSINESS OFFICER & PRESIDENT OF CUSTOMER OPERATIONS

Mr Ganti looks after the day to day operations of the company. He brings more than 25 years of building commercial organizations, leading billion-dollar P&Ls, creating award winning marketing campaigns, and driving growth initiatives in the Pharmaceutical, Consumer Products, and Data Analytics space. Mr Ganti brings many unique perspectives to the organization having worked for Pepsi, J&J, McKinsey and Merck KGaA across 5 continents. He has lived in Europe, South Asia, North Asia, North America, and South America. While at Merck, Mr Ganti had responsibility for up to 3,500 people across a wide array of functions. He held Country, Regional, and Global leadership roles spanning the spectrum of Business Unit Head, Global Franchise Head, Country President, and Regional President. In such roles, he also held responsibility for two of the groups highest volume manufacturing plants (Brasil & India). While at Serono, he worked in strategic planning, internal audit, and performance management, eventually coordinating the Executive Committee as Head of the CEO Office. As a research fellow with McKinsey & Company, he focused on new managerial models and organizational effectiveness. Mr Ganti is a graduate of Babson College with a degree in Entrepreneurship, holds an MBA from IMD Switzerland, and has executive certificates from MIT and Wharton.